

INVESTMENT SERVICES CENTER THE BOARD OF INVESTMENT MINISTRY OF INDUSTRY

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Press Release

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Thailand Board of Investment Co-Hosts Forbes Asia's Power Business Women Forum

Bangkok, Thailand - Thailand of Board of Investment organized and co-hosted, together with Forbes Asia, "Asia's Power Business Women Forum, The Way Forward" in Bangkok on April 23, 2013. This Forbes Forum on Asia's power business women brought together some of the most prominent and successful women leaders in Asia to discuss and exchange idea on issues related to women's role in business and leadership.

The forum was attended by distinguish women from Thailand and Asia who are at the forefront of achievements in business, government, and society. The first woman Prime Minister of Thailand, Ms. Yingluck Shinawatra also attended the forum as the guest of honor.

The Thailand Board of Investment recognized the important contribution of women in the area of leadership, business, and society is in support of empowerment and equal opportunity for women. Today women are taking a more important role in nurturing positive changes in many industries and fields around the world. They run the government, manage companies, create opportunities through entrepreneurship, and creatively overcome challenges in their work and personal lives.

The recent Grant Thornton International Business Report, released in March 2013, reveals that an increasing number of women are taking up roles in senior management positions, with 24 percent of senior management roles now filled by women. The report also shows that progress for women has been greater in the growing economies of Asia and the Far East than in developed economies of the G7 nations. ASEAN and the Asia Pacific region are ahead of the global average with 32 percent and 29 respectively, while Thailand ranked as no. 8 globally in the proportion of women in senior management position and no. 1 in the proportion of women in CEO positions.

The highlight of the Forbes' Asia's Power Business Women Forum was the panel session, at which leading business women and leaders discussed ways in which women can move ahead and cultivate their own success, how they can take ownership of their development and ambitions to thrive professionally and personally, and which strategies, virtues, and practices best enable women to gain momentum on their journey toward greater life achievement.

For more information on Thailand Board of Investment and on how to invest in Thailand, please visit <u>www.boi.go.th</u>.
